

# Innovation360 Licensed Practitioner Update - May

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## INNOVATI<sup>o</sup>N 360



### What you need to know in May

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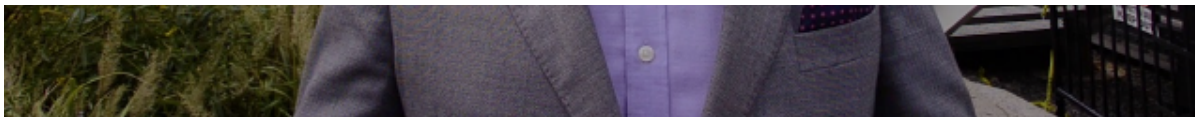
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## [The Emerging Transformation Economy](#)

The market for workplace transformation will exceed \$24.5 billion by 2024. That's wholly separate from the \$2 trillion expected to be spent on digital transformation by 2022. Compound those numbers with the fact that up to 70% of transformation projects fail and you can see that the demand for effective change management is greater than that market can supply.

In Innovation360's later webinar **How to Successfully Work with Transformation Projects**, we broke down how to design and sell transformation packages. If you want additional resources or support with this approach, please reach out! Don't miss the next webinar exclusively for Licensed Practitioners, coming soon.





## [60 Minutes of Innovation Management with Magnus Penker](#)

The Innovation360 methodology is highly structured and complex. Selling the value of it to busy executives can be challenging. You need a simple, direct visual presentation that doesn't reduce any of the complexity. This essential video series can help. The depth and breadth of the Innovation360 methodology is presented by Magnus Penker, with engaging visuals and memorable stories that bring it all together over 12 videos ranging from 1 to 10 minutes long.

With this series of videos, you can make your presentations far more interactive and dynamic.

Watch the series now



## [Meeting the UN's 17 Sustainable Development Goals](#)

One of Innovation360's core missions is to do our part to support the UN's 17 Sustainable Development Goals (SDGs) through expanding the number and success rate of innovative projects.

These 17 goals were first established in the 2012 Conference on Sustainable Development in Rio de Janeiro, where heads of state and diplomatic teams came together around a set of shared priorities for the most urgent environmental, political, and economic challenges facing the planet.

Our latest project is Fix the Planet, a global open ideation project, crowdsourcing answers to 4 of the most urgent SDGs. We're calling on everyone, from environmental advocates to entrepreneurs to concerned citizens to contribute their ideas of any size. Our analysts and the built-in AI analytics in the ideation360 platform will take it from there.

Read about how you can [help the UN reach Goal 12, 13, 14 and 15](#) on the Fix the Planet blog.

What ideas do you have about responsible production, reducing plastic waste, slowing climate change, encouraging recycling, preserving the oceans, stopping land degradation, and protecting all forms of life on Earth?

The Fix the Planet site includes resources and suggestions to simplify sharing and commenting on ideas. Won't you join us on this exciting project, running now through June 3, 2019?

**Share your ideas now**



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## Share Your Ideas to Help Fix the Planet



Exciting things are happening on the Fix the Planet site. Many people from all over the world are logging on to read ideas, comment on them and get inspired to leave their own.

The analysis team has already begun working on the ideas and clustering them according to complementary themes. The team is led by Gerry Purcell, Managing Director of Innovation360 Canada. He is joined by Licensed Practitioners Susan Wright, Alain Meloche, Wayne Savory, and AJ Kennedy. Our analysts will use the principles of open innovation and non-linear thinking to update the campaigns and problem statements during the process, then deploy AI resources and deep learning to go deeper into the data.

The next step is for academic specialists and subject matter experts to test the hypotheses we formulate based on key findings.

Innovation360 will present their final report at a press conference in SAP Next-Gen's New York office on June 19, 2019.

Learn more about [the Fix the Planet project](#) on the Innovation360 blog and then share your own ideas. To amplify your impact, run your own Fix the Planet Ideation Meetup for friends, family and network connections, [using this template](#).

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## [Here's a great idea...](#)

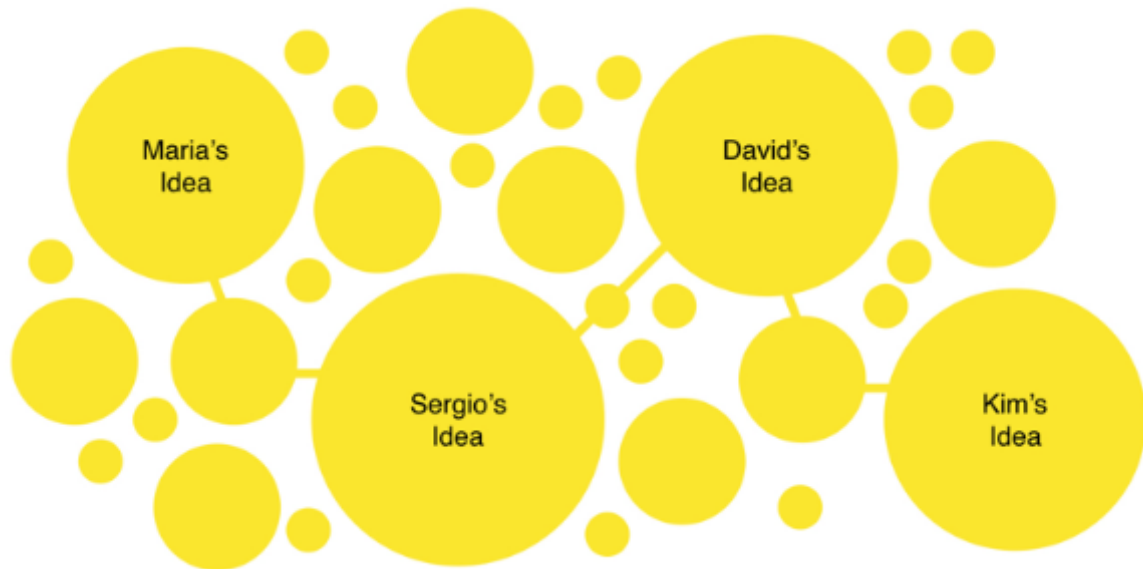
One of the best ideas posted recently was to use new fabrication techniques like 3D printers on floating factories that scoop up the plastic in the Pacific Garbage Patch and converts waste into valuable raw materials that can return to the circular economy.

### [The Floating Factory](#) by Alan Ashok

"Create a floating factory to suck in the plastics or nearby ships that can take the waste plastic to the floating factory, which recycles and sends usable plastic back for consumption."

Share your thoughts on this idea and then share your own!

Rate and comment on this idea



## When Creativity Meets Technology

Technology has been the driver of every major improvement in the human condition for tens of thousands of years. That tradition continues today with open innovation platforms that bring together the best of human creativity with the processing power of AI. The ideation360 platform is designed to solve the world's toughest challenges, from business growth in a turbulent market to a better quality of life for people everywhere. If you want learn more about deploying the ideation360 platform in your projects, reach out to ideation360 [Experience Manager Sandra Skohg](#).

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## Innovation360 Licensed Practitioner Spotlight: Erin "Pink" Mosley on Innovation Leadership

If you are going to lead companies in transformation projects from incremental to radical innovation, there are two skills you will need to master. Chicago-based



you will need to master Chicago-based Licensed Practitioner Erin "Pink" Mosley, offers her observations on taking the lead in radical innovation, including tips on overcoming organizational and personal resistance to change. [Read her guest post](#) on the Innovation360 site.



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## [Achievements and Upcoming Events in Accreditation](#)

### **Congratulations to Taofeeq Ashiru for achieving Black Belt certification!**

We spotlighted Taofeeq's work in our March newsletter and we look forward to great things from him in the years ahead.

### **Don't miss these important dates for in-depth training**

The following accreditations are scheduled for Stockholm and New York City:

**Basic Accreditation** in [New York City, May 6 - 8](#)

**Basic Accreditation** in [Stockholm, May 13 - 15](#)

**Basic Accreditation** in [New York City, June 12 - 14](#)

**Basic Accreditation** in [Stockholm, June 24 - 26](#)

**Yellow Belt Training** in [Stockholm, June 27 - 28](#)

**Green Belt Training** in [Stockholm, August 22 - 23](#)

**Black Belt Training** in [Stockholm, August 26 - 27](#)



**Basic Accreditation** in [Stockholm, September 2 - 4](#)

**Yellow Belt Training** in [Stockholm, September 5 - 6](#)

**Basic Accreditation** in [New York City, September 16 - 18](#)

**Yellow Belt Training** in [New York City, September 19 - 20](#)

**Basic Accreditation** in [Stockholm, October 8 - 10](#)

**Green Belt Training** in [New York City, October 15 - 16](#)

**Black Belt Training** in [New York City, October 17 - 18](#)

Sign Up for Training



*Look for the next Innovation360 Licensed Practitioner Update coming to your inbox in June!*

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